



THRIVE DIGITAL

**BRANDING,
WEBSITES,
DIGITAL, PRINT,
E-MARKETING,
HOSTING,
MAINTENANCE &
SUPPORT**

thriv- ing

We love what we do and we do it well. **Really well.**

We are a tight-knit, energetic troop of creatives who live and breathe our craft.



THRIVE
DIGITAL



hungry
to impress

Thrive is here to help launch your project.

At Thrive we specialise in creating the best possible online presence and trade for our clients, and we're confident we can build sites that will go above and beyond your expectations.



business snapshot

01
15 years in the
game

02
1450+ custom-
built websites
under our belt

03
90+ successful logo &
branding campaigns

04
11 full-time senior
staff

05
Registered Trademark
(1737084)

06
GICT Accredited
(Q-6308)

07
Partners with
Google & Amazon

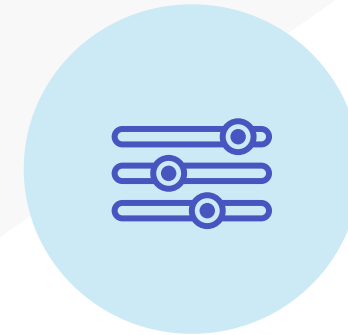


this is what we do... well



01 Web, Print & Branding Design

With an open mind, we treat each project as a unique entity that we thrive on giving life to. Our graphics team are a blend of traditional illustrators, experienced typographers, avant-garde animators and dexterous digital designers who, when given the chance, like to colour outside the lines and completely redraw the box. “Come with us and you’ll be in a world of pure imagination.”



02 Coding & Development

We don’t engineer our web environments around any limiting themes or cookie-cutter templates. Sure, there are usually some set rules and formulas to abide by to deliver optimum real-world results, but we have the broad and progressive knowledge and expert skill to create interactive digital spaces of all levels, from standard e-comm platforms through to 3D immersive environs. We hand-code stunning front-end interfaces that are complimented by super-user-friendly admin in the back-end, allowing the flexible site framework to be locked down or to grow in all directions at the proprietor’s discretion.





03 **Hosting, Security & Support**

We use the latest dedicated Amazon servers with scalable bandwidth and storage for maximum performance and reliability (if it's good enough for Netflix and Airbnb, it's good enough for our clients).

We take security very seriously and safeguard our sites using HTTPS protocol, as well as using third-party extensions to add firewall and more. We also have hourly back-ups, secondary back-ups and constantly monitor all the sites we host. Our dedicated support service means we are always on hand to help with any technical issues.



04 **SEO & E-marketing**

We take a holistic look at your business and advise the best strategy to thrive online. We offer a wide range of services from Adwords to Zapier automations and everything in between. Whether it's a brand awareness campaign, driving website traffic or acquiring leads/customers you can be confident that Thrive has the digital muscle to help your business succeed online.



our people

Website aren't made by computing data, they're made by people, and we've got some of the best in the business.

We aren't a giant corporate conglomerate with hundreds of human cogs that get lost in the machine. Our selective staff are all experts in their own right, but more so, we compliment each other, feeding off ideas and growing through our close working relationships, which also include our clients who we are able to dedicate ourselves to wholeheartedly.





Dean Oakley
FOUNDER & DIRECTOR



Jake D. Frost
PROJECT MANAGER



Ambre Tatar
DESIGNER



Jon Blackwood
SENIOR DIGITAL STRATEGIST



Teresa Dulin
DESIGNER



Samantha Scott
DESIGNER AND DEVELOPER



Justina Puckaite
WEB DESIGNER



Joshua Young
GRAPHIC DESIGNER



Rebecca Blackwood
ADMINISTRATION





Katherine Ramirez
DESIGN AND MARKETING



Kurtis Bradley
DEVELOPER



Anton Martin
SEO AND MARKETING



Jody Smith
OFFICE ADMINISTRATOR



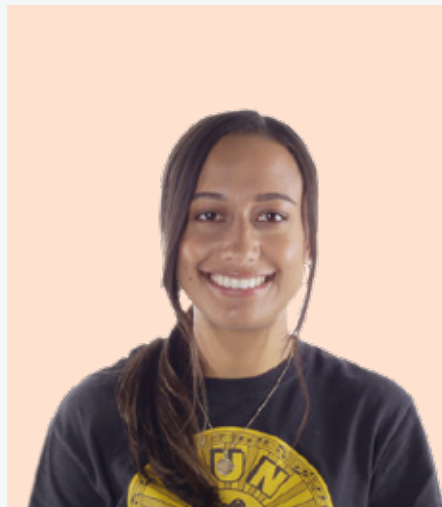
Sean Gowans
DEVELOPER



Rochelle
COPYWRITER



Natasha L
DESIGNER



Alisa Bitner
JUNIOR MARKETING-SEO



our clients

Sorry, but we're not going to butter you up and say that our clients come first.

During the creation process it's the end-users of the brands and websites we build that we consider to be most important. In saying this, we do love our broad mix of clientele and once the product is in their hands, we are there to support them 100% of the time. When we build a website

we listen closely to our clients' needs, requirements and expectations, adding our own professional input along the way. It's about sharing knowledge of each others' industries and working symbiotically to create the best possible outcome for that specific consumer market.





01 case study | ACE Community Colleges

CLIENT DETAILS:	Registered Training Organisation established in 1972 with four training centres across Northern New South Wales and South-east Queensland.
SERVICES REQUIRED:	E-commerce Web Design & Development, Hosting & Support, Advanced SEO.
BRIEF:	Complete site rebuild with a modern, stable platform capable of showcasing classes at various college locations and the ability for users to enrol and pay for their chosen course.
SOFTWARE USED:	WordPress CMS open source framework, WooCommerce, Bookings, Gravity Forms, Advance custom fields, Payment gateway.
RESULTS:	The website is filled with refreshing, vibrant layouts, bold imagery, confident colour schemes and special loading, scrolling and animation techniques to keep the user engaged. The aim was to make the site lively and approachable to widen their demographic. The College has had improved enrolment numbers through the new platform, which is also getting great feedback from students, lecturers and others in the education industry.
FEATURES:	<ul style="list-style-type: none"> • Parent course pages given advanced location filter. • Individual courses with venue and date variables. • Optional e-commerce capabilities only on relevant courses. • Custom survey fields added in checkout process. • Course categories broken down with custom icons. • Success Stories auto feeding to Students page. • Extended Team bios arranged with navigational tabs (hidden for mobile).
WEBSITE:	acecolleges.edu.au

“

“It’s user-friendly, plus it is so fresh, fun and totally nails the brief. Thrive made the entire process easy with super staff and support. They understood our brand story, no compromising our vision and totally got the essence of what we do.”

– KERRY JOHNSON
Principal, ACE Community Colleges





Change your world,
yes, you can
it begins here

- COURSES
- ABOUT
- OUR DIFFERENCE
- PROGRAMS
- COMMUNITY
- BLOG
- CONTACT



**THERE ARE NO BOUNDARIES, JUST
POSSIBILITIES.**

Empowering students with business, including prior learning, academic success, and career development. ACE's online business program is designed to help you succeed in a competitive market.

VIEW MORE ABOUT US



**STAND OUT FROM THE
CROWD, THE LIFE YOU
WANT BEGINS HERE.**



BUSINESS



BUSINESS



BUSINESS



BUSINESS



BUSINESS



BUSINESS



TRAINING AND ASSESSMENT



BUSINESS



ACE



BUSINESS



02 case study | Grace Loves Lace

CLIENT DETAILS:	One of Australia’s largest and most successful wedding dress makers and online retailers.
SERVICES REQUIRED:	E-commerce Web Design & Development + Further Rebuilds.
BRIEF:	Thrive was commissioned to build the first-ever Grace Loves Lace online store back in 2011. Since then, as the business expanded into a multi-million-dollar company, and to adapt to their changing market, we’ve rebuilt the website with some major facelifts over the years. We have completely revamped the interface designs, updated the e-commerce software, added new lookbook galleries, custom built case-study posts and implemented many other features upon request.
SOFTWARE USED:	WordPress CMS open source framework, WooCommerce, Custom Checkout, Hand Coded
RESULTS:	GLL have a very particular and fickle demographic who are hard to impress, but we’ve worked diligently with them over time to continue to deliver web environments that brides instantly fall in love with.
FEATURES:	<ul style="list-style-type: none"> • Early e-store zoom function implemented. • Our own custom-built gallery system that works great on small touch devices. • Multiple custom posts each with unique arrangements. • Immaculate accordion drop-down design within product layouts. • Various custom page layouts for the blog and brides pages • Built to handle a lot of traffic with caching and CDN implemented • High volume orders and a very large database • Backend plugins to help with management
WEBSITE:	graceloveslace.com.au

“

“We really appreciate all the work you have done over the years and you’ve seen us go from nothing to quite a large team now. You do great work and we have recommended you to so many friends for their sites over the years.”

– MEGAN ZIEMS
Owner of Grace Loves Lace





GRACE LOVES LACE
The wedding boutique

FIND THE ONE
SHOP WEDDING GOWNS

SHOP ABOUT FAQ BLOG OUR BRIDES OUR BRIDES CONTACT

GRACE LOVES LACE
The wedding boutique

No. 20

GRACE LOVES LACE
The wedding boutique

GRACE LOVES LACE
The wedding boutique

GRACE LOVES LACE
The wedding boutique

03 case study | Art Lovers Australia

BUSINESS DETAILS:	A brand new, 100% digitally-driven online gallery.
SERVICES REQUIRED:	Logo & Branding, E-commerce Web Design & Development, Hosting & Support.
BRIEF:	Build a sophisticated site for a large community of serious art collectors, dabbling art enthusiasts and professional artists whereby they can buy and sell their artwork freely with ALA taking a commission form every transaction.
SOFTWARE USED:	WordPress CMS open source framework, WooCommerce, Vendors, Gravity Forms, Advance custom fields, Payment gateway.
RESULTS:	We crafted a stunning, self-managed online gallery. The site runs on user-generated content to fill out the ALA Gallery. On the front-end, buyers can browse via mediums to see a mixture of available artwork in that category, or look-up desired artists to see dedicated profile pages that showcase the artist's own personal catalogue of purchasable work. The new venture has gained great momentum with artists from around Australia already signed up and selling work through the e-gallery. The ALA Directors, their artists and consumers using the online gallery have all praised the ease and efficiency of the site.
FEATURES:	<ul style="list-style-type: none"> • Individual vendor logins auto-generated upon approval. • Vendor access to private media library, reports on sales and ability to create online workshops. • Secure auto commission payments that can be adjusted by ALA admin only • Auto email responders to and from vendor and ALA admin upon customer purchase. • Fully integrated e-commerce capabilities with onsite credit card facilities • Live voting button on all artwork as part of competition promo • ALA admin can over-ride, approve and remove artists and their artworks.
WEBSITE:	artloversaustralia.com.au

“

“The Thrive team were a pleasure to work with. Creative, professional, patient and always there to support us when we needed help. We would recommend them wholeheartedly and look forward to working with them more in the future as we expand our business.”

– JARROD KNIGHT

Creative Director, Art Lovers Australia





ART LOVERS AUSTRALIA

WIN \$1000 OF ART - SUBSCRIBE TODAY

ENTER NOW & WIN

ART PRIZE GUARANTEE

ART LOVERS AUSTRALIA

ART PRIZE GUARANTEE

NEW ART

BLOG

WHAT TO DO THIS SUMMER? VISIT AN ART GALLERY OF COURSE!

ART LOVERS AUSTRALIA

ART LOVERS AUSTRALIA

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04 case study | Bravehearts

CLIENT DETAILS: Supported by the Commonwealth Government, Bravehearts is a National, non-for-profit charity organisation for the protection of children in Australia.

BRIEF: Rebuild the outdated website, taking into consideration the large volume of pages and excessive amount of content and data to carry over, as well as Braveheart’s key elements and brand guidelines that need to be adhered to.

SOFTWARE USED: WordPress CMS open source framework, Gravity Forms, Advanced Custom Fields, Google Maps

RESULTS: Sticking to their brief, we designed and built a robust, dynamic framework with the ability to create an array of layouts and page sections for the huge amount of important information that needed to be conveyed. This flexible framework allows the content editor to manipulate the layout and design of the page on the fly. The complexity of the structure was overcome with some clever navigational pathways, ultimately resulting in a user-friendly experience. We also redesigned the White Balloon Day website which is Bravehearts’ key awareness campaign.

- FEATURES:**
- Multiple flexible content fields.
 - Updatable products linking to re-styled third-party shop.
 - Complicated nav structure negated through menu features.
 - Dynamic scroll up button on long pages to aid user navigation.
 - Interactive map with office locations and contact details.
 - Intuitive multi-page form builder with input validation and dynamic notification endpoints.
 - Flexible accordion layout sections.

WEBSITE: bravehearts.org.au

“

“A massive thank you to the team at Thrive for all your phenomenal work to create what is undoubtedly a masterpiece website!”

– HETTY JOHNSTON AM
Founder & Chair, Bravehearts National Board



EDUCATE: All children receive effective personal safety education

Dillo's Keep Safe Adventure Show

Channel Nine TV Personality Natalie Grossman

Our ambassadors play an enormous role in helping us give survivors a voice.



IN AUGUST, YOUR DONATIONS HELPED US DELIVER PERSONAL SAFETY EDUCATION TO 13,541 Australian children

Our Vision is to prevent child sexual assault in our society.
Our Mission is to make Australia the safest place in the world to raise a child.

KEEPING SAFE ONLINE

Strategies for young people, parents and carers to ensure a safe experience online

FOR YOUNG PEOPLE

Tools for young people with self-learning activities for 3 to 8 year olds and 9 to 12 year olds

PROTECT YOUR KIDS

Interactive, engaging tools and programs to help keep your kids safe



Getting involved by donating or raising awareness is so simple, yet will make such a big difference to the support services that Bravehearts provides.

Here are some fundraising suggestions that you might like to think about

Organise a neighbourhood party
Invite your local community to bring their own special gifts to a community event

Make your birthday all about giving
Get people to support your cause, whether it's your birthday or not

- WHILE YOU DONATE
- THE BIRTHDAY OF
- WHILE YOU COLLECT
- WHILE A MEMBER
- BEHIND A CUSTOMER SERVICE PROGRAM
- BEHIND A CUSTOMER SERVICE PROGRAM



we even build the building blocks

At Thrive we continue to custom build our own popular Code Snippets, Responsive Themes and Plugins in-house that are used by developers around the world.

We love the industry in which we work and supply these fully-tested software additions as free offerings, as well as providing updates and ongoing support for users.



WooCommerce Gallery



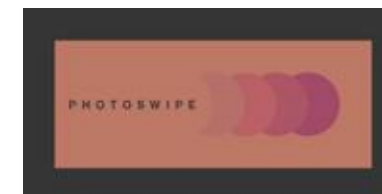
Pure CSS to Style Contact Form 7



A responsive WordPress gallery plugin



A WordPress banner / slideshow plugin

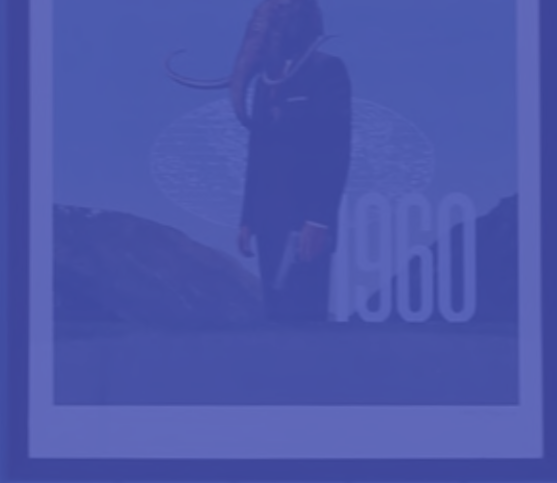


A brand new JavaScript popup gallery



A free responsive WordPress theme





THRIVEWEB.COM.AU